



## A BALANCE BIKE FOR EVERY CHILD

### EasiRider Balance Bike South Africa – **Balance first, then pedal**

The EasiRider balance bike is a fun way for children to learn to ride a bike without pedals and without the need for training wheels. Children will learn to balance their bike, developing freedom of movement in powering and stopping the bike with their feet. Gaining confidence on an EasiRider balance bike will make the progression from balance to bike pedal seamless.

EasiRider balance bikes have been designed to assist children to develop balance, co-ordination and motor skills, whilst developing confidence. EasiRider bikes will encourage and entertain little ones with hours of fun. They are ideally suited for children between the ages of 2 and 6 years, although some parents chose to buy an EasiRider for younger children.

The EasiRider balance bike is unique to the market as it adapts to the riders as they grow, refining their motor skills and developing their confidence. The EasiRider bike “grows” with its rider as you simply flip the frame over and re-adjust the seat setting, ensuring that the bike will remain the rider’s best friend for longer. The lightweight frame is handmade with a special blend of ABS plastic that provides a solid look. It encourages confidence in children learning to ride a bike in a seated position.

EasiRider balance bike does not expose a young child to the dangers of pedals, chains and training wheels, which often cause unnecessary bumps and bruises.

The pedal free teaching method is new to South Africa, although it has been available in Europe for some time. The benefits are widely known as more and more South African parents are looking for new, innovative and safe ways for children to learn the art of bike riding at an early age.

EasiRider Balance Bike is designed and manufactured by Clear Design, Cape Town, South Africa.  
[www.cleardesign.co.za](http://www.cleardesign.co.za)

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